



Mr. Elmer Key Sanders
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Houston
Texas

apt 10-

Sanders
2745 - Pike Road
Birmingham
Ala.

Home - Thursday July 5th
'51

Dear old Boy -

The vitamins came before
we used our last one of the
former batch, Thanks -

Horris Transfer picked
up your furniture July 3rd
and Mr. Walker told us
this morning over phone
that his crew are working
on it and will have it
shipped by Monday 9th.

Said by. Ry Express
unless "one of our vans
passing through could
carry it" - If so it would
save some money -

All the date an address
& phone no. at the Clinic
page him, and he
realizes the urgency
of July 15th date

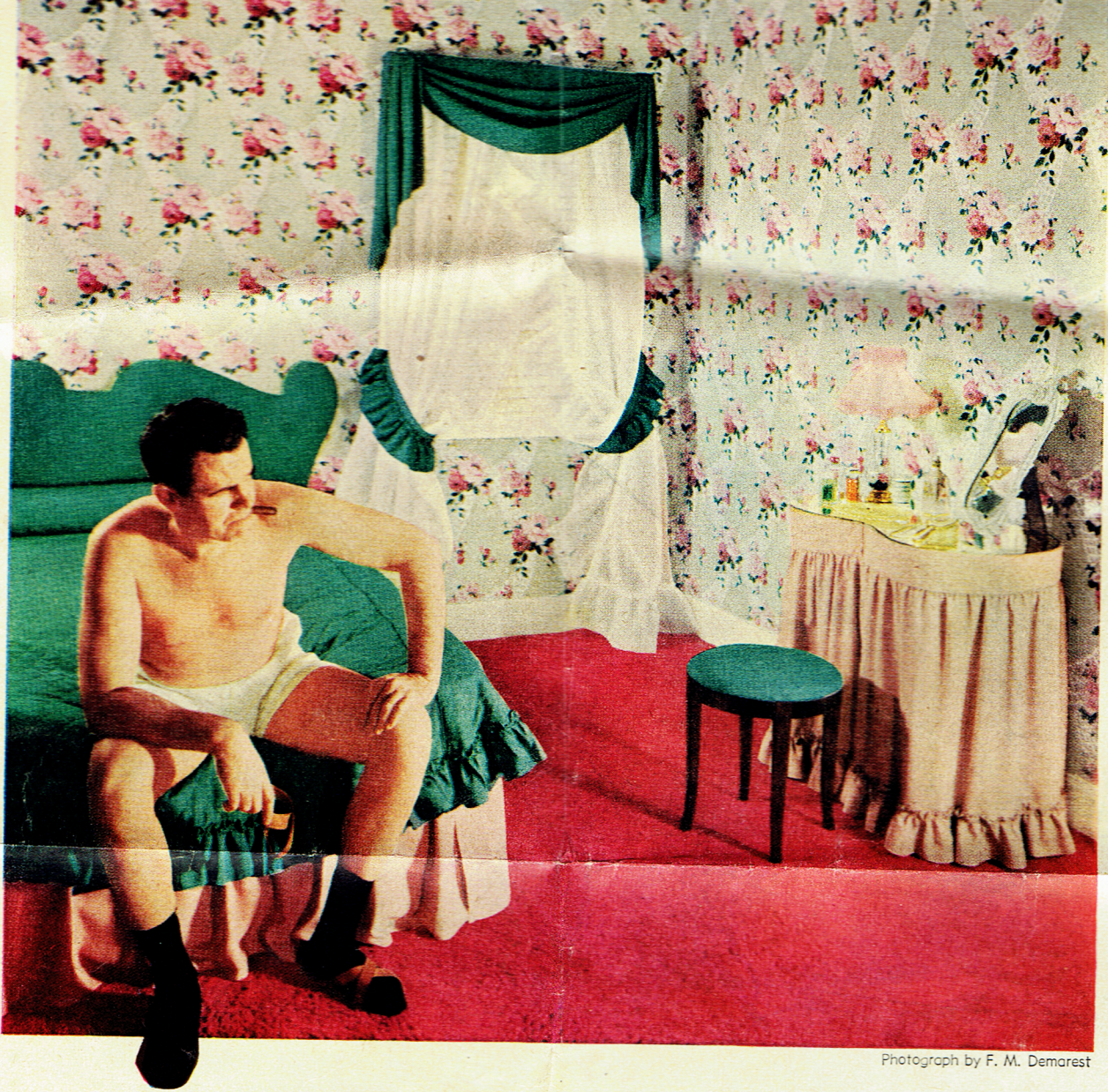
Sorr. Sarah Smith at
Brithings last night.

She had written Dow
& Minnie Royal Conn (?)
about our connections.

Said they are out of
town, "off & on". But
will be glad to see
you. At other times
she mentioned their
going to Beaumont
for asthma relief &
that Doris's hand gives
him some trouble -

So may be they
are at near ready
for a First Rate Dr.
at you are for a
good decorator -

Turnmy been many
chippings in one sitting
glad feathers & ferns
Lind Beds. L. R. S.



Photograph by F. M. Demarest

P. D. ATRIX

What do you mean Master Bedroom?

The irate gentleman has a point! Papa is fast being pushed from the bedroom. Correct me if I'm wrong, but I can find no connection between the word "master," as defined in Mr. Webster's book, and the phrase "master bedroom," which should imply (and seldom does any more) a "room for the master." Mr. Average Guy with hair on his legs and a cigar in his face is as out of place as a bull in a china shop amidst the buttons and bows, the flounces, furbelows, and organdy ruffles that the little woman loves to surround herself with. The women, bless 'em, have taken over once again.

Bedrooms, as well as married relationships, have changed a lot since those days when the front bedroom was "Mother and Father's Room," and the dark, high-headboarded bed was the spot on which many lives began and ended. The plump pillows,

the old-fashioned coverlet gradually gave way to the fashionable bolster roll. A cover of net with pink satin showing through and long-legged dolls arranged on top became all the rage.

But the full-bosomed dresser, a man's piece of furniture, stayed and Father still cluttered the top of the dark oak medicine cabinet with his shaving mug and brush. Another change took place and Mother decided that even nice women could use a bit of powder and rouge if they wished, and "Heaven knows we have a right to *some* life of our own!" So the old sick headaches or bilious attacks gave way to "nerves"—and twin beds began to appear, to be followed shortly by the be-skirted and ruffled dressing table. "Dear Papa," now "Daddy," shaved in the bathroom and kept his things in the new, white-enameled medicine cabinet.

The chifferobe appeared, and Daddy had a place to spread out his military brushes and keep a shoe horn, but the rest of the room remained very feminine, even if one set of things might be marked "his," while the rest were "hers."

A new trend appeared and frills gave way to tailored neatness: light woods, simple lines, and rough-textured spreads. But was

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The Undercover Story

Here are three bedroom schemes

planned for the master as well

as the mistress of the house.

Like marriage, an amicable

compromise. But their beauty

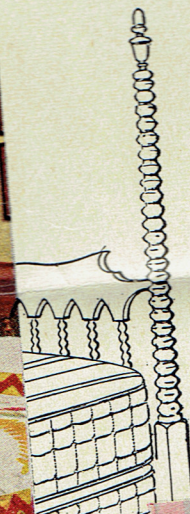
is more than surface-deep



Photograph by George de Gennaro

WHAT MEETS THE EYE . . .

Nothing sissy about this room! Colors of design worked in old quilt are repeated throughout. Citron wallpaper is spatter-dashed in red, green, and white. Sturdy antique spool bed stands on braided rug of bright red, yellow, and black. Decorator Susan Ross with George Hall



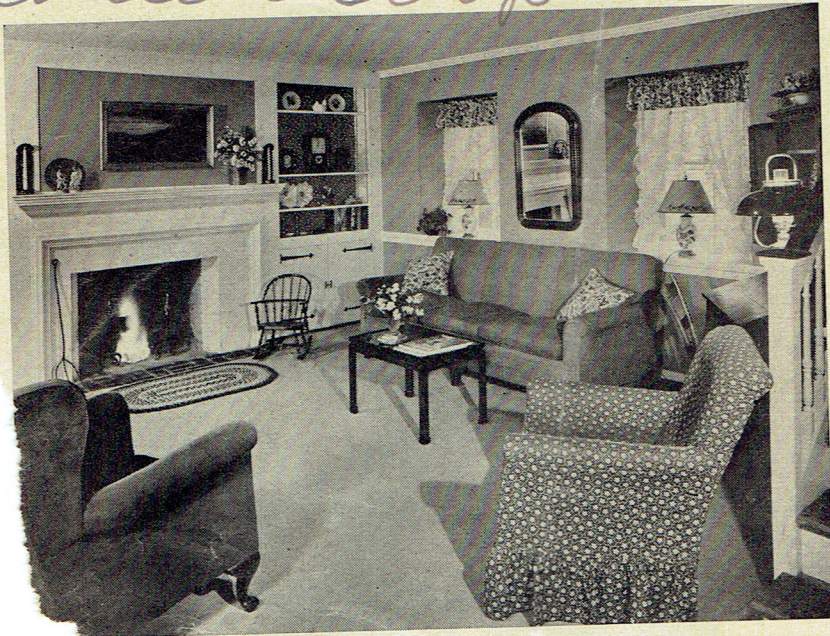
Bedding photographs by Hans VanNes

THE UNDERCOVER STORY . . .

Comfort-engineered Simmons Beauty Rest mattress and box spring, each \$69.50; ticking is color-co-ordinated.* Cannon's green-scalloped Combspun percale sheets, \$4.75, cases, \$1.25 each; matching green wool blanket, about \$20

*By Quantacolor

*I hope your
couch sleeps 2.*



Homey charm of this room belies the fact that most of the furniture is not new. Carpeting was biggest expense. The sofa was Carol's mother's, while the lamps and other accessories were wedding gifts

Psychiatric Service Is About Only Thing Tenants Miss

NEW YORK, July 3 (U.P.)—Families can get practically everything but free psychiatric service when they sign a lease in some of the big building projects around here.

The day of the long lines at the rental office are over, explained Fred Trump, who just completed an 1860-apartment project in Brooklyn.

"Today we have to compete for tenants and do things for them that other builders haven't thought of," he explained. Most of the services being offered seem to be designed to appeal to the women and children. Pop just gets the advantages of a satisfied family.

The latest idea that Trump conceived to attract tenants to Beach Haven, his 23-building garden apartment development, is a lease that allows a tenant to rent a furnished apartment and to own the furniture at the end of a three-year lease.

"If he moves out after three years he can take the furniture with him, or if he stays, the apartment rental drops to an unfur-

nished rent," Trump explained. "figure it'll appeal to new or to people who want new furniture."

Then there are the little services like buses to the bus week-ends. Trump named "courtesy cars," and sends nearby Brighton Beach every minutes.



Clinic Building Bids To Be Accepted July 10

On July 10, bids will be accepted as for Dr. Joe Wilson's new clinic building located at 19th-st between 9th and 10th-av.

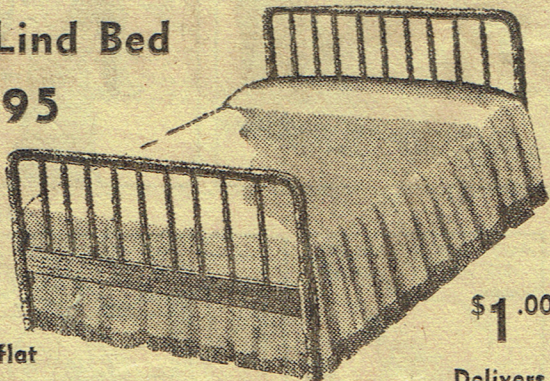
The building will be a one-story structure with brick walls. It will contain 2500 square feet of floor space.

Lawrence Whitten is the architect.

Look What \$12.95 Buys!

Jenny Lind Bed

\$12.95



Come with flat fillers

\$1.00

Delivers

Double

Regular \$19.95
Double

Jun
Junio
Final
Junior
Junior
Regula

SAV
FOU

Regular
and
fete

